

Dedicated Computing commits to Wisconsin, adding dozens of high-tech jobs at Waukesha HQ

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Dedicated Computing headquarters in Waukesha. DEDICATED COMPUTING

By Nick Williams – Reporter, Milwaukee Business Journal a day ago

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Don Schlidt

A computer systems designer for global equipment manufacturers and independent software vendors is planning to add roughly 100 high-tech jobs to its headquarters within the next five years.

Dedicated Computing, a privately held, Waukesha-based company that makes computer systems for the military, medical and health care industries, is looking to hire engineers covering software, mechanical and electrical duties, to support the company's expected growth in that time, said CEO Donald Schlidt.

The company currently employs 225 people, with about 90 percent of its employees being in Wisconsin. Schlidt is expecting to grow the headcount at the company's Waukesha headquarters to 350, with another 50 to 100 new employees hired outside of the Milwaukee metro, mostly sales representative positions and field technicians in regions that are near customers, he said.



An employee working on the Dedicated Computing production floor in Waukesha. DEDICATED COMPUTING

Additionally, the company recently signed a 10-year lease extension agreement to remain at its 130,000-square-foot headquarters on Commerce Circle.

"I'm doubled down on wanting to be here," Schlidt said.

To succeed in the regional competition for tech talent, Dedicated Computing has established a pipeline with Milwaukee School of Engineering, University of Wisconsin-Milwaukee and Waukesha County Technical College.

"Getting them is the challenge," Schlidt said. "We're bullish in getting good ones because we're getting pretty good at keeping (talent) and making this a compelling place to work. We like to think of ourselves as the upgrade option for people if you want to work in a high technology workplace working with really sophisticated companies where you're going to get exposed to the global market place."

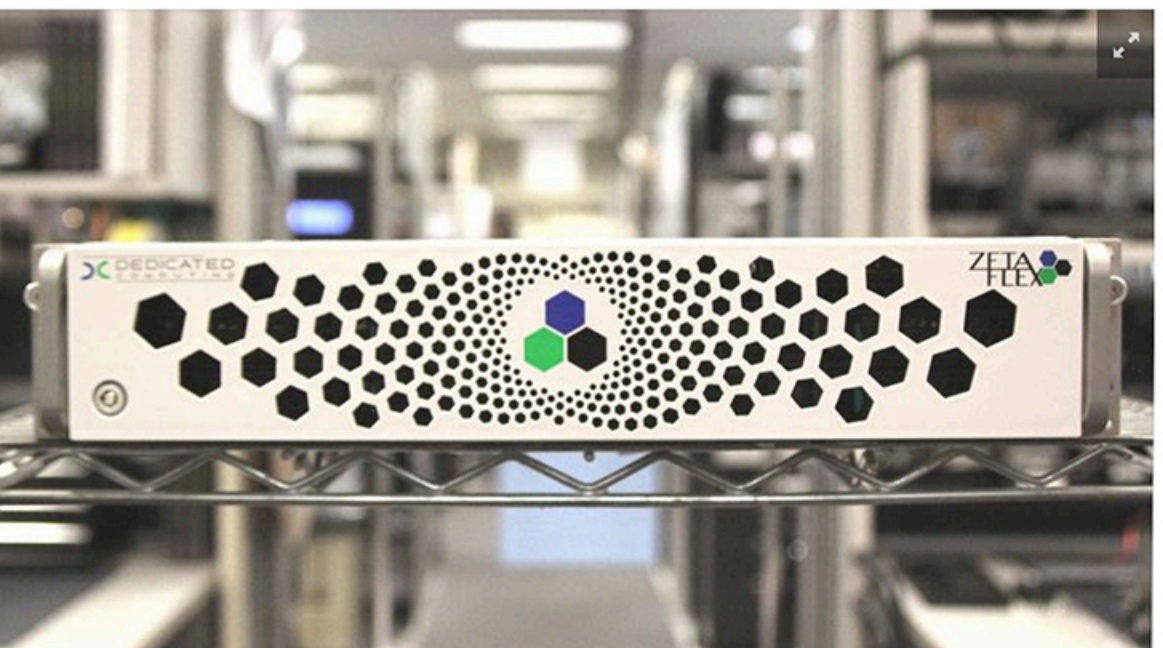


Don Schlidt, president and CEO of Dedicated Computing DEDICATED COMPUTING

A decade ago, Dedicated Computing was primarily a contract assembling company, but saw opportunities to do more services for existing clients that included original design manufacturing, Schlidt said. As a result, the company shed millions of dollars in revenue to shift into a new strategy, but has since invested heavily in research, development and a workforce for making high-end computer systems.

Now, 95 percent of Dedicated Computing's embedded computer systems are made for global businesses, Schlidt said.

"We're really good at solving complex, technical problems for mission critical, highly regulated products in the marketplace," he said.



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